

# THE PINNACLE PRIZE

The Pinnacle Prize is a celebration of extraordinary people making a significant impact on Kansas City through bold, selfless actions. The goal is to recognize and provide meaningful support to those who don't just talk about change but actively create it, showing us all what's possible when passion meets perseverance •

## What Do Recipients Receive?

- Our top winners get \$100,000 each with no strings attached, along with a
- platform to share their story. Think of it as a boost of both resources and
- recognition—game-changing support for world-changing people. It's our way
- of saying we believe in you, your vision, and your power to make a difference.

## Why Do We Recognize Individuals?

- We choose to honor individuals because we believe in the power of one person's
- vision to spark collective change. Organizations can drive progress, but it's
- people—visionary, dedicated, and courageous people—who turn ripples into real
- change. These are the stories that often go untold, and The Prize seeks to give
- these hidden heroes the support and recognition they deserve.

## About The Pinnacle Prize?

- The Pinnacle Prize was established in 2021 by the late Kenneth Baum and Ann
- Baum – a generous couple who grew up in Kansas City, with a long history of
- philanthropic support for the arts, education, conservation, and social services.
- The Prize is endowed through the G. Kenneth Baum and Ann Baum
- Philanthropic Fund.

“ONE PERSON CAN BE QUITE THE RIPPLE •  
– Ann Baum”

